



**S2S
SUMMIT**

**STARTUP TO SCALEUP
SUMMIT 2023**

Program

Event Rooms

Level 1

Click on the individual sessions to learn more.

8:00 am **Registration**

9:00 am **Welcome | Introduction**

- Bradley Delamare, CEO, Tank Stream Labs
 - Liza Noonan, A/Head of Innovation and Entrepreneurship, Investment NSW
-

9:15 am **[From Ideas to Impact: How Accelerators, Incubators, and Universities Commercialise Ideas](#)**

- Kirstin Hunter, Managing Director, Techstars
 - Christie Whitehill, Founder and Director, Tech Ready Women
 - Mike Abbott, Partner, Antler
 - Murray Hurps, Director of Entrepreneurship, University of Technology Sydney
 - **Moderator:** Steve Grace, CEO and Founder, Balance the Grind and The Nudge Group
-

10:00 am **[Seeking Funding: How the Most Successful Startups Get Funded](#)**

- James Cameron, Partner, AirTree Ventures
 - Charlie III, Chief Investment Officer, Investible
 - Bree Kirkham, General Partner, Flying Fox Ventures
 - Ben Grabiner, Co-Founder and General Partner, Side Stage Ventures
 - **Moderator:** AJ Koch, Managing Director, Pinstripe Media
-

10:45 am **Morning Tea | Demo Exhibits | TSL Office Tours**

11:15 am **[The Scaleup Journey: Successful Strategies For Scaling Businesses](#)**

- Skye Theodorou, Co-Founder and CEO, Upcover
 - Marcus Zeltzer, Co-Founder, Yellow Canary
 - Angus Bean, Chief Technology Officer, DroneShield
 - **Moderator:** Markus Kahlbetzer, Co-Founder and General Partner, Side Stage Ventures
-

12:00 pm **Lunch | Demo Exhibits | TSL Office Tours**

12:30 pm **Lunchtime Talk**

- Bradley Delamare, CEO, Tank Stream Labs
 - **Moderator:** Steve Grace, CEO and Founder, Balance the Grind and The Nudge Group
-

1:00 pm **[The Journey to IPO: When Is the Right Time?](#)**

- Tim Fung, Founder and CEO, Airtasker
 - **Moderator:** Bradley Delamare, CEO, Tank Stream Labs
-

1:45 pm **[The AI Revolution: How to Harness the Power of AI to Transform Your Business](#)**

- Jonathan Lui, Founder of Soho.com.au, Airtasker and Tank Stream Labs
 - Evan Wong, Founder and CEO, Checkbox
 - Chao Liu, Strategy Principal, harrison.ai
 - **Moderator:** Tina Tran, Startups & Digital Native Customers Lead, Google Cloud
-

2:30 pm **Afternoon Tea | Demo Exhibits | TSL Office Tours**

3:00 pm **[Powering Australia's Future: The Renewable Energy Revolution](#)**

- Katherine McConnell, Founder and CEO, Brighte
 - **Moderator:** Bradley Delamare, CEO, Tank Stream Labs
-

3:45 pm **Pitch Competition in partnership with Startup&Angels Sponsored by Tank Stream Labs**

5:00 pm **MBS Networking Drinks**

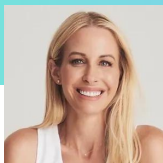
From Ideas to Impact: How Accelerators, Incubators, and Universities Commercialise Ideas

9:15 am

Event Rooms



Kirstin Hunter
Managing Director



Christie Whitehill
Founder and Director



Mike Abbott
Partner



Murray Hurps
Director of
Entrepreneurship



MC: Steve Grace
CEO and Founder



Join us as we delve into the significant roles that accelerators, incubators, and universities play in a startup's journey. The panellists will thoroughly explore how these institutions contribute at every stage of a startup's development. In this session, you will uncover the essential factors that determine a startup's potential for commercial success and receive valuable advice for budding entrepreneurs who are looking to start their businesses but are not sure where to start.

Seeking Funding: How the Most Successful Startups Get Funded

10:00 am

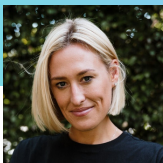
Event Rooms



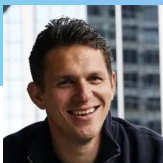
James Cameron
Partner



Charlie III
Chief Investment
Officer



Bree Kirkham
General Partner



Ben Grabiner
Co-Founder and
General Partner



MC: AJ Koch
Managing Director



Discover the funding journey in this panel session. Learn about each investor's fund, including their investment focus and roles. Gain insights on the right time for founders to initiate capital raises and how to approach VC funds. Identify common pain points experienced by startups when seeking funding. Explore consistent themes among successfully funded startups, and hear remarkable stories of invested companies.



The Scaleup Journey: Successful Strategies For Scaling Businesses

11:15 am

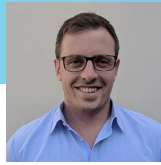
Event Rooms



Skye Theodorou
Co-Founder and CEO



Marcus Zeltzer
Co-Founder



Angus Bean
CTO



MC: Markus Kahlbetzer
Co-Founder and GP



Explore inspiring founder journeys and scaling stories from accomplished entrepreneurs. They will share insights on how they initiated and expanded their businesses, highlighting the most demanding challenges they faced during growth. Learn about the evolving roles within their companies, providing valuable advice for aspiring founders embarking on or currently navigating the complex scale-up phase.

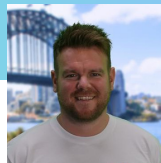
The Journey to IPO: When Is the Right Time?

1:00 pm

Event Rooms



Tim Fung
Founder and CEO



MC: Bradley Delamare
CEO



Join a fireside chat with Tim Fung to gain unique insights from his entrepreneurial journey, navigating from concept to IPO. He will reveal his experiences in scaling a business, the multiple funding rounds involved in achieving an IPO, and provide valuable lessons for aspiring entrepreneurs. Delve into the advantages and disadvantages of taking a startup public and explore his perspective on the ideal timing for an IPO.



The AI Revolution: How to Harness the Power of AI to Transform Your Business

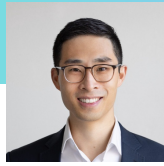
1:45 pm

Event Rooms



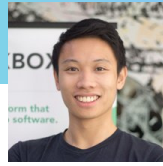
Jonathan Lui

Founder of
Soho.com.au, Airtasker
and Tank Stream Labs



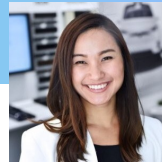
Chao Liu

Strategy Principal



Evan Wong

Co-Founder and CEO



MC: Tina Tran

Startups & Digital
Native Customers
Lead



Engage in this insightful panel discussion with industry leaders, exploring the transformative realm of AI. The panellists will share their entrepreneurial journey and delve into how their businesses leverage AI to enhance products and services. Discover the disruptive potential of AI in various industries, its impact on customer experience, and insights on future job roles and skill sets.

Powering Australia's Future: The Renewable Energy Revolution

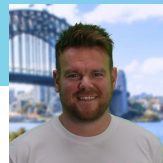
3:00 pm

Event Rooms



**Katherine
McConnell**

Founder and CEO



**MC: Bradley
Delamare**

CEO



Join Katherine McConnell Founder and CEO of Brighte, as she shares her entrepreneurial journey and the remarkable progress of her business in the renewable energy sector. Gain valuable insights into the evolution of this industry in Australia and the global trends shaping its future. Learn from Katherine's expertise about the significant opportunities for Australia in the renewable energy space.



Program

Auditorium

Level 1

9:15 am	<u>The Australian Technology Landscape</u>	<ul style="list-style-type: none">• Kate Pounder, CEO, Tech Council of Australia
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10:00 am	<u>Masterclass On Building Powerful Habits To Accelerate Business Growth</u>	<ul style="list-style-type: none">• Florencia Tarelli, Founder and CEO, The Powerful Brand Group
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10:45 am	Morning Tea Demo Exhibits TSL Office Tours	
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11:15 am	<u>From Inspiration to Implementation: Practical Applications of Generative AI with Google</u>	<ul style="list-style-type: none">• Ella Grier, ML Customer Engineer, Google Cloud
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12:00 pm	Lunch Demo Exhibits TSL Office Tours	
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1:00 pm	<u>Masterclass On Culture-Shaping Leadership: Ignite Your Business' Success</u>	<ul style="list-style-type: none">• Hiam Sakakini, Founder and CEO, The Culture Equation
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1:45 pm	<u>Pathways to Progress: Navigating Funding Alternatives for Businesses</u>	<ul style="list-style-type: none">• Jonny Wilkinson, Co-Founder and Managing Director, Equitise• Ethan Singer, Co-Founder, Fundabl• Maria Halasz, CEO, Stride Equity• Moderator: Michael Jefferies, Senior Associate, Hamilton Locke
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2:30 pm	Afternoon Tea Demo Exhibits TSL Office Tours	
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3:00 pm	<u>Navigating the Retail Marketplace: E-commerce Insights</u>	<ul style="list-style-type: none">• Rob Hango-Zada, Co-Founder and Joint CEO, Shippiit• Julie Mathers, CEO, Snuggle Hunny and Founder, Flora and Fauna• Julie Stevanja, Co-Founder, Wrapd and, Brand Director and Founder, Stylerunner• Moderator: Luke Latham, General Manager, Airwallex
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3:45 pm	<u>Shaping Tomorrow's Future: Accelerators with Purpose</u>	<ul style="list-style-type: none">• Zara Fulton, Head of Investment, Remarkable Tech• Belinda Fairbrother, Co-Founder, HATCH: Taronga Accelerator Program• Brett Thomas, Director and COO, The Melt• Moderator: Julie Demsey, Mindset Coach and Mentor, Demsey Coaching and Consulting
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The Australian Technology Landscape

9:15 am

Auditorium



Kate Pounder
CEO



Join Tech Council CEO, Kate Pounder, as she provides her insights into how the Australian tech sector has grown into a major economic force, where the big opportunities and challenges are for our start-ups and scale-ups, and what is needed by governments to position Australia for the next wave of tech innovation.

Masterclass On Building Powerful Habits To Accelerate Business Growth

10:00 am

Auditorium



Florencia Tarelli
Founder & CEO



Join Florencia Tarelli, founder of The Powerful Brand Group, in a transformative Masterclass experience. Uncover limiting patterns hindering leaders' potential and learn strategies to overcome stagnation. Gain access to powerful tools designed to broaden perspectives and accelerate business growth. This session offers invaluable insights, empowering you to break through barriers, achieve your full potential, and elevate your business to new heights.



11:15 am

Auditorium



Ella Grier

ML Customer Engineer



Join us for a masterclass led by Ella Grier, a Machine Learning Customer Engineer at Google Cloud for a collaborative masterclass on Generative AI use-case design, and walk away with a framework for how to start working on your AI roadmap and practical steps to build GenAI into your product. Learn how Google is thinking about this transformative new technology, the capabilities and the unique opportunities it brings.

Masterclass On Culture-Shaping Leadership: Ignite Your Business' Success

1:00 pm

Auditorium



Hiam Sakakini

Founder & CEO



Join our exclusive masterclass on Culture-shaping Leadership, addressing the critical issue of talent disengagement and record-high job mobility, now at 9.5% for two consecutive years (ABS). Discover how impactful leadership can reverse this trend, boosting engagement and productivity by a remarkable 125%. Don't miss your invitation to engage in courageous conversations that can transform your organisation and talent.



Pathways to Progress: Navigating Funding Alternatives for Businesses

1:45 pm

Auditorium



Jonny Wilkinson
Managing Director and
Co-Founder



Ethan Singer
Co-Founder



Maria Halasz
CEO



**MC: Michael
Jefferies**
Senior Associate



Discover alternative funding pathways for startups, featuring business leaders who support fundraising efforts. Learn how these innovative products and services assist startups in securing essential funding. Understand why alternative funding options are crucial for a startup's growth journey and gain valuable advice for those exploring fundraising avenues.

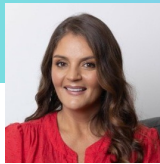
Navigating the Retail Marketplace: E-commerce Insights

3:00 pm

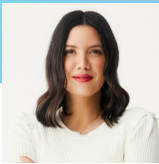
Auditorium



Rob Hango-Zada
Co-Founder and Joint
CEO



Julie Mathers
CEO



Julie Stevanja
Co-Founder



MC: Luke Latham
General Manager



Explore the e-commerce and retail industry's transformation through the experiences of seasoned founders. They will share valuable lessons from their entrepreneurial journeys and insights into scaling rapidly growing businesses. Get a glimpse of the evolving industry and future opportunities to explore in the next five years.



3:45 pm

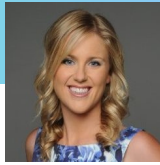
Auditorium



Zara Fulton
Head of Investment



Brett Thomas
Director and COO



Belinda Fairbrother
Co-Founder



MC: Julie Demsey
Mindset Coach and
Mentor



Dive into the world of social impact startups and the pivotal role of accelerators in their journey. The panellists will introduce their accelerator programs and their commitment to driving positive change in society. Explore the growing trends inspiring founders to launch purpose-driven businesses. Discover strategies for effectively pitching social impact, even when traditional ROI may not be immediate. Gain insights into the criteria that accelerators seek in social impact startups and hear standout success stories.

Program

The Stage

Level 6



Visit our website and click on individual speakers to view their bio.

9:15 am **The Economics of Scaling**

- Claire Mula, Founder and Coach, Made for Scale

10:00 am **Generative AI / GPT and The Future of This Exciting Technology**

- Rupert Walsh, CTO, InnovateGPT

10:45 am **Morning Tea | Demo Exhibits | TSL Office Tours**

11:15 am **Mastering The Message: A Masterclass on Utilising PR and Communications For Your Business**

- Simon Thomsen, Editor, Startup Daily at Pinstripe Media

12:00 pm **Lunch | Demo Exhibits | TSL Office Tours**

1:00 pm **The Product Lifecycle Journey: Concept to Scale**

- Stephen Bradd, Co-Founder and Director, Upgrowth and Tank Stream Digital Lead
- Nick Okunew, Director of Delivery and Co-Founder, Upgrowth

1:45 pm **The Future of Fintech: Exploring the Australian Fintech Landscape**

- Brendan Malone, CEO, Ratz
- Carolyn Breeze, CEO, Scalare Partners
- Brian O'Farrell, Co-Founder and Chief Revenue Officer, Furthr
- **Moderator:** Ben Ford, Head of Enterprise Sales, Tic:Toc

2:30 pm **Afternoon Tea | Demo Exhibits | TSL Office Tours**

3:00 pm **Brand Protection: The Power of Trade Marks in Business Protection**

- Alana Long, Senior Legal Counsel, Source IP
- Tom Rinder, Executive Director, Source IP

3:45 pm **Masterclass on The Power of Communication: How to Build Your Brand Using Audio and Video**

- Josh Butt, Founder and Chief Audio Officer, Ampel and Tank Stream Studios Lead

The Economics of Scaling

9:15 am

The Stage



Claire Mula

Founder and Coach



Claire Mula, Founder, and Coach of Made for Scale, leads a masterclass on financial strategies for scaling your business. Gain exclusive insights into the financial strategies essential for scaling your business. Discover how to navigate the intricate financial landscape of scaling, optimise resources, and drive sustainable growth.

Generative AI / GPT and The Future of This Exciting Technology

10:00 am

The Stage



Rupert Walsh

CTO



Join Rupert Walsh, CTO of InnovateGPT, as he leads a masterclass on Generative AI, diving deep into its immense potential and its role in shaping the future. Explore how this groundbreaking technology can be harnessed to drive innovation and business evolution. Gain an in-depth understanding of Generative AI and the transformative power it holds for various industries.



11:15 am

The Stage



Simon Thomsen
Editor, Startup Daily at
Pinstripe Media

startupdaily.

Master the art of effective PR and communications for your business with Simon Thomsen, Editor at Startup Daily at Pinstripe Media. Gain insights into leveraging the power of media and communications to drive brand recognition, boost credibility, and achieve your business goals. In this masterclass, Simon Thomsen will share invaluable strategies and techniques for crafting compelling messages and navigating the ever-evolving media landscape.

The Product Lifecycle Journey: Concept to Scale

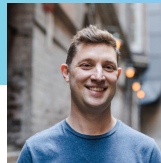
1:00 pm

The Stage



Stephen Bradd
Co-Founder and
Director

Upgrowth



Nick Okunew
Director of Delivery
and Co-Founder

Upgrowth

Explore the product lifecycle journey from concept to scale with experienced professionals Stephen Bradd and Nick Okunew, Co-Founders of Upgrowth. Gain invaluable insights into the intricacies of product development, from the initial idea to scaling in the market. In this masterclass, these experts will share their experiences and strategies for successfully navigating the different stages of a product's life.



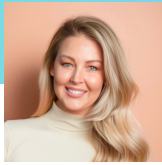
The Future of Fintech: Exploring the Australian Fintech Landscape

1:45 pm

The Stage



Brendan Malone
CEO



Carolyn Breeze
CEO



Brian O'Farrell
Co-Founder and Chief
Revenue Officer



MC: Ben Ford
Head of Enterprise
Sales



Join Ben 'Fintech' Ford and an all-star panel of fintech leaders, representing OG Aussie fintechs, international scale-up behemoths, and rising stars of the local start-up scene to dissect the challenges faced by Australian fintechs today. The areas of opportunity for exponential success, the finance segments that are (still) ripe for disruption, and what investors are looking for when writing cheques in today's market.

Brand Protection: The Power of Trade Marks in Business Protection

3:00 pm

The Stage



Alana Long
Senior Legal Counsel



Tom Rinder
Executive Director



Discover the vital role that intellectual property plays in protecting your valuable brand assets. Be guided by experts who will provide real-world case studies demonstrating the need for robust IP protection. Attendees will have the opportunity to secure a heavily discounted brand audit including a tailored brand protection strategy.



3:45 pm

The Stage



Josh Butt
Founder and Chief
Audio Officer



There's an old cliché, "50% of my marketing spend is wasted, I just don't know which 50%". Discover how audio can work with video to improve those numbers and discover the secret to the power of the best audio and video communications. The audience can expect a presentation that's a sonic experience through video and audio content.

Program

Investor Lounge

Level 1 - Innovation Room

9:00 am **Impact Investing** | Giant Leap, Adam Milgrom and One Ventures, Nick Gainsley

10:00 am **Early Stage and Accelerator Funding** | Antler, Mike Abbott

11:00 am **Female Funding** | Flying Fox Ventures, Bree Kirkham

12:00 pm **Bridge Funding and Growth Capital** | Fundabl/Tank Stream Finance, Ethan Singer

1:00 pm **Seed Funding** | Side Stage Ventures, Harrison Wright

2:00 pm **Startup to Scaleup Funding** | Airtree, Raaj Rayat

3:00 pm **Crowd Funding Opportunities** | Equitise, Jonny Wilkinson and Stride Equity, Maria Halasz

4:00 pm **Climate/Sustainability Funding** | Investible, Jayden Basha

Investor Lounge



Adam Milgrom
Partner

GiantLeap



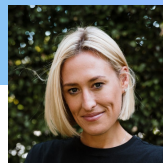
Nick Gainsley
Partner

1/ONE
VENTURES



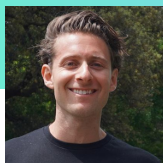
Mike Abbott
Partner

ANTLER



Bree Kirkham
General Partner

FLYING
FOX



Ethan Singer
Co-Founder

fundabl



Harrison Wright
Investor

SIDE
STAGE
VENTURES



Raaj Rayat
Investor

AirTree



Jonny Wilkinson
Managing Director and
Co-Founder

equitise[®]



Jayden Basha
Investment Principal

investible



Maria Halasz
CEO

STRIDE EQUITY



Program

Tank Stream Labs Services Lounge

Level 1 - Pop in Meeting Room

9:00 am **Tank Stream Talent** | Olga Boylan

10:00 am **Tank Stream Legal powered by Source** | Beatrice Laidlaw

11:00 am **Tank Stream Marketing powered by Pinstripe Media** | Paris Touma & AJ Koch

12:00 pm **Tank Stream Events** | Anita Baccam

1:00 pm **Tank Stream Studios powered by Ampel** | Josh Butt

2:00 pm **Tank Stream Digital powered by Uppgrowth** | Stephen Bradd

3:00 pm **Tank Stream Finance** | Ethan Singer

4:00 pm **Tank Stream Accounting** | James Jobson & Rod Henderson

About Tank Stream Labs Services

TANK STREAM TALENT

Tank Stream Talent specialises in attracting, retaining and unleashing talent for fast-growing companies. Our experienced team provides innovative Recruitment, Talent Acquisition, Culture Design and Leadership Development services based on your unique challenges and stage of growth. We are passionate about helping your business achieve its goals and objectives.

TANK STREAM DIGITAL

POWERED BY 

Tank Stream Digital: Powered by Upgrowth, is a digital product studio specialising in helping early-stage businesses accelerate their ideas into Proof of Concepts and MVPs. Our team works directly with startups and scaleups to provide support with user experience, design, and delivery that helps bring their ideas to the market.

TANK STREAM FINANCE

At Tank Stream Finance: Powered by Fundabl, we understand that obtaining working capital is essential for business owners to achieve their goals. Tank Stream Finance provides a suite of financial products designed to assist growing businesses with short-term funding and working capital management.

TANK STREAM LEGAL

POWERED BY 

Tank Stream Legal powered by Source provides high-quality and on demand Legal and HR services with an unmatched depth and breadth of expertise. Our highly experienced and professional team acts as an in-house style team for businesses of any size, covering all the areas that businesses typically encounter in their day to day operations. We can provide a whole team, or we can supplement your current team with additional specialists.

TANK STREAM MARKETING

Tank Stream Marketing: Powered by Pinstripe Media provides a full suite of marketing services tailored to meet all of your business requirements. Whether you need assistance with branding, strategy, campaigns, creative, social media, PR or any other aspect of your marketing strategy, Tank Stream Marketing: Powered by Pinstripe Media can assist.

TANK STREAM STUDIOS

POWERED BY 

Tank Stream Studios powered by Ampel consists of premium podcasting, filming and photoshoot studios. Services include studio hire, audio strategy, podcast production, post-production, and audio and video editing services. The friendly audio content specialists from Tank Stream Studios are here to assist businesses with all of their audio and video content needs.

TANK STREAM EVENTS

Tank Stream Events is an independent, creative and diverse full-service event management provider operating across Australia. With 15 years of professional event management experience, we are passionate about helping startups and scaleups realise their objectives through strategic event planning and execution. Creating and executing impactful events are at the core of what we do.



Demo Exhibitors

Meet the Demo Showcase Exhibitors demonstrating a selection of innovative Australian technology-focused start-ups across a range of industries.



Sunflower AI is a no-code platform for fine-tuning speech recognition models for YouTubers. It generates transcription and subtitles with 97% accuracy compared with 85% from the standard generator. Our value proposition is that users can build a customised model from their previous videos by simply copying and pasting the link. Every user has a personal AI transcription model that works best for his/her accent and domain language. Our vision is to enable everyone to customise any AI model in a few clicks.



Ignite is a software designed specifically for allied health clinics that cater to children with special needs. This innovative tool will revolutionize the way therapy is conducted by enabling clinicians to extend their services beyond the confines of clinical environments. Moreover, it facilitates effective communication between therapists, parents, and schools, allowing them to actively participate in the therapeutic process. The utilization of visual aids and minimal cognitive load makes tracking and monitoring therapeutic progress easier and more accessible than ever before. With Ignite, therapy becomes a collaborative effort that empowers all stakeholders involved.



Sidekicker, backed by Seek, is the leading online staffing platform in Australia & New Zealand creating a better way for businesses and talent to connect. We help startups to rapidly scale their customer service, sales and operations teams through our curated marketplace of 20,000+ pre-screened candidates. Our technology has enabled companies such as Uber, Doordash, Judo Bank, Beam and Montu - amongst many others - to grow from their inception to their current successes in ANZ. So make sure to drop by and check out our platform demo!



Elevate and simplify your hiring experience with Upplft, the all-in-one platform for business and candidates. Our platform empowers you to design your hiring workflow, access a broad talent ecosystem, and integrate with the right tools across the hiring value chain. Upplft goes beyond traditional matching methods by considering not only skills and experience but also personality, culture, and values. Our algorithms ensure you find the perfect candidate who will not only excel in their role but also fit seamlessly into your organisation. With Upplft, you can make informed decisions, remove biases, and unlock the potential of every candidate.





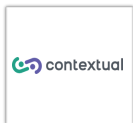
ScaleMote is an Australia-owned company that offers software engineering services tailored for early-stage startups - whether you want to build an MVP or scale your tech startup, they can help you. ScaleMote makes sense of your technology needs and recommends solutions to give you the most value within your budget. ScaleMote's unique approach allows you to go from startup to scaleup without breaking the bank or launching too slowly. We serve as your tech partner offering: end-to-end support (no need for an in-house CTO), enterprise-level engineering at startup-friendly rates speed & agility and dedicated development teams.



Unplex Me is an AI-powered platform revolutionising visual problem-solving. Built on the foundations of GenAI, our platform, augments traditional mind-mapping and whiteboarding, thereby facilitating 10X improvements in problem-solving, design thinking outcomes and generating deep systemic insights. Tailored for both individual and collaborative use, our platform suits teams of any size. We have the vision to become the go-to platform for intelligent visual journaling, brainstorming, mind-mapping, design thinking and unlocking of systemic insights. We are at the cusp of launching a marketplace of AI Agents on our platform, offering task-oriented AI-based support and coaching across a range of domains.



SquareBear: Your All-in-One Product Powerhouse. Unleash the full potential of product teams with SquareBear, the ultimate collaborative online product design and delivery ecosystem. Our interconnected tools set makes building great products easier and more cost-effective. Think of us as the Microsoft Office for Product Design and Delivery – everything your team needs, all in one place, one access, and one bill. Our mission: Tackling 5 trillion-dollar global waste in failed technology projects, head-on. Say goodbye to inefficiency, and hello to collaboration and integration, right out of the box. SquareBear: Revolutionising Product Success. Visit us at: <https://www.squarebear.com.au/>.



Contextual is a leader in the mobile app sector. With over 50% of apps uninstalled in the first month due to users not experiencing value swiftly enough, Contextual combats this issue by offering a revolutionary No-Code solution, allowing app developers, growth teams, and marketers to create personalized user onboarding tours, product walkthroughs, and in-app feature announcements without the necessity for hard coding or additional app store releases. This innovative approach compresses users' time to value, facilitating user onboarding that is 5 times faster and ensuring over 90% user retention. Contextual empowers app publishers to transform user experiences and maximize user engagement and retention.



Digital Village is a global member network of 300+ technology and data professionals. Together we are building a digital village, a platform that connects us with project opportunities and helps us grow our respective consulting and freelance businesses. Unlike digital platform marketplaces such as Freelancer, Upwork and Toptal, we're reshaping the digital platform landscape by redistributing value from a select group of shareholders to the members. Our belief is that by creating a business model that incentivises autonomy and accountability, the business is able to scale significantly, organically and with greater efficiencies in capital expenditure.



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The logo features a stylized black 'S' on the left, containing a white arrow pointing up and to the right. To the right of the 'S', the text 'S2S' is stacked above 'SUMMIT' in a bold, black, sans-serif font.

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